

# Calgaryschild.com

Calgaryschild.com is the online source of information and fun for families. We feature hundreds of engaging articles on every age and stage. Visitors also read our comprehensive guides, features, contests, coupons, calendar of events and more. Our current and archived digital editions are accessed right from our homepage, giving your print ads extra long-term value.



## Website stats at-a-glance

### Page views

Average +657,000 per year (55,000+/month)

### Visits

Average 405,000 per year (33,750+/month)

### Unique visitors

Average 316,000 per year (26,300+/month)

### Audience by Age Demographics

18 to 24	7.02%
25 to 44	74.21%
45 to 54	11.28%
55+	7.49%

### Viewership by Device

Desktop	50.62%
Mobile	31.64%
Tablet	17.74%

### Ad sizes and prices

#### Banner Ads

728 px wide x 90 px high

Home Page plus editorial pages ..... \$450/month

#### Double Tile Ad

180 px wide x 300 px high

Home Page plus editorial pages ..... \$375/month

#### Single Tile Ad

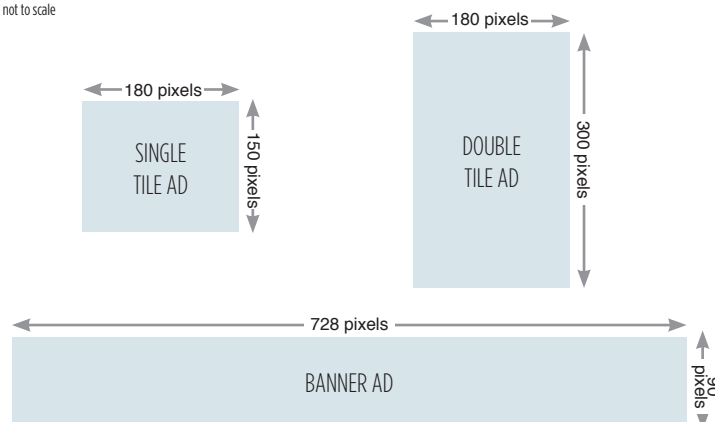
180 px wide x 150 px high

Home Page plus editorial pages ..... \$300/month

## Ad sizes

Ad design is available. Please contact your Rep for more details.

\*graphics are not to scale



Our readers represent a dynamic group of consumers. They are linked by local buying power and an intense interest in products and services for themselves and their families.

To book your ad space contact:

Barb O'Neill, Sales Director

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