

# Online Reach

## Calgary's Child is there 24-7!

Our online network includes a high-traffic website, digital edition, monthly newsletter, and social media community. We regularly feature contests, local events, coupons, and more!

### 657k

page views per year  
(calgaryschild.com)

### 26.3k

unique visits per month  
(calgaryschild.com)

### 12.5k

Bluetoad digital edition  
readers per year

 **14.9k**

 **11.2k**

 **3.2+k**

**8.2k**  
Newsletter



### Online Products

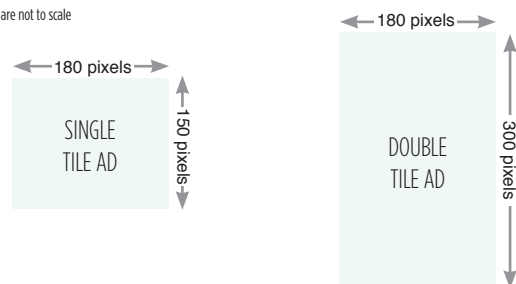
Reach your target market with our online ads. Our competitive pricing enables you to design a comprehensive print and online marketing campaign!

<p><b>Banner ads</b> (728 x 90) \$450 per month</p>	<p><b>Double tile ads</b> (180 x 300) \$375 per month</p>	<p><b>Single tile ads</b> (180 x 150) \$300 per month</p>
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### Ad sizes

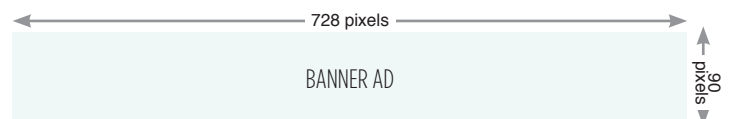
Ad design is available. Please contact your Rep for more details.

\*graphics are not to scale



### Unique Promotional Opportunities

- Online contesting
- Featured blog posts
- Newsletter features
- "What's New" product features



To learn more about our online advertising options, contact us at [calgaryschild@shaw.ca](mailto:calgaryschild@shaw.ca) (403-241-6066).